MEDIA INFORMATION AND PRICE-LIST FOR 2020

“Volo a Vela” is the only Italian Gliding magazine and it’s the referral point for all glider pilots, not only in Italy. Founded in 1946 by Plinio Rovesti, it is the only Italian publication dealing with gliding matters. Published every other month in high quality 4-colour print, “Volo a Vela” Magazine has about 1,000 subscribers, and it is also distributed at each relevant event as, for example, National and International contests, camps, meetings and aviation shows. Each issue features interesting articles for newbies, experienced pilots and world champions. The readership is attractive to suppliers in the recreational aviation and general aviation market. Our website www.voloavela.it is the most visited by the Italian glider pilots. It contains a rich archive of all the issues published since 1957 and is highly visible for all our advertisers.

For further informations, please contact: marketing@voloavela.it
Tel. +39 333 790 9678
Advertising Formats:

(sizes relative to internal positions. For the Cover sheet pages II, III and IV, please ask in editorial office)

• **A) DISPLAY FULL PAGE:**
  - **Bleed:** base 21 cm x height 29,7 cm
  - **Caged:** base 18 cm x height 26,2 cm
  - Color print (CMYK)
  - euro 2.100,00 + VAT

• **B) HORIZONTAL DISPLAY HALF PAGE:**
  - **Bleed:** base 21 cm x height cm 13,5 •
  - **Caged:** base 18 cm x height 11,5 cm
  - Color print (CMYK)
  - euro 1.250,00 + VAT

• **C) VERTICAL DISPLAY HALF PAGE:**
  - **Bleed:** base 10 cm x height 29,7 cm •
  - **Caged:** base 8,8 cm x height 26,2 cm
  - Color print (CMYK)
  - euro 1.250,00 + VAT

• **D) HORIZONTAL DISPLAY ONE-THIRD PAGE:**
  - **Bleed:** base 21 cm x height 9 cm •
  - **Caged:** base 18 cm x height 8 cm
  - Color print (CMYK)
  - euro 600,00 + VAT

Artwork requirements:
- High resolution PDF - JPG, EPS and TIF file accepted
- All graphic, photographs, logos, etc. to be scanned at 300 dpi
- 3 mm abundance all around the bleed format
- All images to be saved as CMYK
- All fonts embedded

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**PRICE LIST • Year 2020**

**Banner web site:**
www.voloavela.it

**Technical data banner**
- Size 310 x 122 pixel
  (the logo must be provided as .jpg RGB color space)
- Location on the homepage as an example attached
- Connection to link to their website
- euro 150,00 + VAT

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**Magazine editor and administration:**
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